

Google publicized recently that it would slowly close down Google+, a long-struggling social network platform. The decision was made due a software bug that disclosed exclusive data of over 5 lac users to hundreds of third-party applications.

The platforms 90% of sessions last under five seconds due to which the company has acknowledged that its social network has extremely low usage

Consumers are flooded with a number of social platforms to choose from, and it appears that Google+ didn't provide enough unique value to attract a loyal user base.

It's inconclusive whether Google violated privacy laws requiring disclosure of a data breach, given the patchwork of regulations worldwide.

Lawmakers and regulatory agencies may sent a memo to senior Google executives that advised against disclosure of the data breach and warned of public embarrassment for the company.