

Creative Web Mall India Pvt. Ltd.

Search Engine Optimization - SEO Packages (REVISED 2017)

Features	Bronze	Silver	Gold	Diamond	Platinum
Recommended for	Small Business		Medium and large websites		
	with 10-25 web pages		With Database		
No of Keyphrase optimized	13	35	60	130	600
Assured rankings	10	30	50	100	500
Initial Analysis & Setup					
Competitor Analysis	Yes	Yes	Yes	Yes	Yes
Keyphrases research	Yes	Yes	Yes	Yes	Yes
Website Analysis	Yes	Yes	Yes	Yes	Yes
Broken Link Check	Yes	Yes	Yes	Yes	Yes
Content duplicacy check	Yes	Yes	Yes	Yes	Yes
Mobile usability test	Yes	Yes	Yes	Yes	Yes
SEO landing pages setup	Yes	Yes	Yes	Yes	Yes
Google webmaster / analytics setup	Yes	Yes	Yes	Yes	Yes
Bing webmaster setup	Yes	Yes	Yes	Yes	Yes
Social Profiles / business page creation . setups	Yes	Yes	Yes	Yes	Yes
On page optimization of website and landing pages					
Rich Google snippets	Yes	Yes	Yes	Yes	Yes
Image optimization	Yes	Yes	Yes	Yes	Yes
Content writing				Yes	Yes
Internal linking	Yes	Yes	Yes	Yes	Yes
Analytics integration	Yes	Yes	Yes	Yes	Yes
Social links setup	Yes	Yes	Yes	Yes	Yes
Sitemap creation & submission	Yes	Yes	Yes	Yes	Yes
Call to action in landing pages	Yes	Yes	Yes	Yes	Yes
Website speed optimization	Yes	Yes	Yes	Yes	Yes
Promotion for Local Search					
Google My Business optimization	Yes	Yes	Yes	Yes	Yes
Facebook Local Listing Optimization	Yes	Yes	Yes	Yes	Yes
Adding rich snippets	Yes	Yes	Yes	Yes	Yes
Search engine submissions	Yes	Yes	Yes	Yes	Yes
Local directory submissions	5	10	10	20	30
Local citation site submissions	5	10	10	30	50
Inbound content marketing (per month activity)					
Article submissions to ezines & article websites	5	10	10	20	30
3rd party Blog commenting	5	10	15	25	50
Press release distribution		2	5	10	20
Forum / question answer websites participation	5	10	15	20	50
RSS feed submissions	5	10	10	15	20
Social Media Marketing					
Social bookmarking	5	10	20	30	60
Youtube business channel creation			Yes	Yes	Yes
Youtube video submission and sharing			Yes	Yes	Yes
Facebook business page creation / management			Yes	Yes	Yes
Twitter account setup			Yes	Yes	Yes
Linkedin account setup and company page creation			Yes	Yes	Yes
Google Plus company page creation	Yes	Yes	Yes	Yes	Yes
Instagram business account setup			Yes	Yes	Yes
Pinterest business account setup			Yes	Yes	Yes
Vimeo account setup				Yes	Yes
Daily motion account setup				Yes	Yes
Cover page & profile picture designing			twice a year	twice a year	quarterly

Wall Updates						twice a week	thrice a week	daily
Video Creation							From free software	Professional
Video submission							Yes	Yes
Facebook Ad management							upto 2 months	yearly
Google adwords management							upto 3 months	yearly
Images designing for sharing							12	24
Monthly Reporting								
Keywords ranking report			Yes	Yes	Yes	Yes	Yes	Yes
Keyword traffic stats			Yes	Yes	Yes	Yes	Yes	Yes
Google analytics report			Yes	Yes	Yes	Yes	Yes	Yes
Call to action reporting			Yes	Yes	Yes	Yes	Yes	Yes
Phone / email Support			Yes	Yes	Yes	Yes	Yes	Yes
Note: One Time Setup Fee applicable on all SEO packages.								
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