



Website optimization is a phrase that describes the procedures used to optimize or to design from scratch a website to rank well in search engines. Website optimization includes processes such as adding relevant keyword and phrases on the website, editing meta tags, image tags, and optimizing other components of your website to ensure that it is accessible to a search engine and improve the overall chances that the website will be indexed by search engines. If your business is registered over the search engines, then Website speed optimization is increased using search engine optimization and SEO brings your business traffic. Search engine optimization makes your web site and its content attractive, relevant and visible to search engines and web searchers. Related Terms of website optimization are search engine optimization, white hat SEO ,black hat SEO, SEO PR, SEO Spam, video SEO, Organic SEO, SEO services etc.